

# Susan Price

San Francisco, CA 94123

# WordPress Developer

## CONTACT

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## SUMMARY

10+ years experience front-end web developer. WordPress custom theme developer and open source contributor. Deep graphics background with design eye.

## PROFICIENCIES

JavaScript, CSS3, SASS, HTML5, PHP, SQL, UI/UX, Responsive Design, Bootstrap, Interactive Prototypes, Git, Photoshop, Asset Optimization, Data Visualization, WebGL

## EXPERIENCE

Freelance Web Developer / Interactive Designer: 1996-2017  
Client Projects Include:

### Trial Template LLC, Capitola, CA

Lead WordPress Developer / September 2016-Current  
Design, develop, optimize and maintain e-commerce site

- Developed WooCommerce site for sale of products and services
- Created marketing campaign based on subscriptions, memberships, tutorials and newsletters
- Created and implemented parallax sliders, optimized for fast loading
- PHP, CSS3, JavaScript, WooCommerce

### Narrative Graphics, Sausalito, CA

Lead WordPress Developer / December 2015-Current  
Design, develop, optimize and maintain media rich client websites

- Created **custom child WordPress themes** based on client mockups
- Delivered top-ranked search results (SEO) through best practices: SSL, mobile-friendly, optimized for page speed, and semantic HTML
- HTML5, CSS, JavaScript, PHP

### TrimCRM, Jupiter, FL

Web Developer / March 2015-July 2015 & October 2015-April 2016  
Front-End developer for CRM web app

- Streamlined all pages and UI elements for modern, cohesive look and feel
- Prototyped and implemented navigation, input fields, forms, charts, dashboard & more based on mockups
- Developed interactive style guide for team review, feedback and test
- HTML5, CSS3, SASS, SQL, JSON, JavaScript/jQuery, Highcharts.js, Git

### Royal Free Hospital, (UCL), London, England

Interactive Designer / April 2015-July 2015

Worked with physicians to create 3D models for medical education

### TechShop, San Francisco, CA

Instructor / 2014-Current

Teach courses on how to model and script for 3D fabrication

### New England Aquarium, Boston, MA

Interactive Designer / 2013-2014

Developed web prototypes and content for interactive exhibits and 3D print  
HTML, CSS, JavaScript/WebGL, Three.js

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## EXPERIENCE (cont.)

### JigoCity, Los Angeles, CA

Mobile Front-End Developer / 2011

- Led development team to produce **iPhone** e-commerce web app for Asia Pacific Region
- Created 2D screen flow diagrams (UX) and mobile graphics (nav bar, etc.)
- Completed design and development ahead of schedule, collaborating with marketing, product management and owners
- Improved user experience by shortening purchasing workflow by 50%

### Bay Area Video Coalition, San Francisco, CA

Instructor / 2010-2011

Clients: **Pixar**, **Cisco**, various interactive agencies

- Developed curriculum and taught classes on Autodesk Maya
- Delivered custom presentations to address specific client challenges, on short notice and receiving excellent reviews

### Virtual Worlds Production & Photography, Petaluma, CA

Interactive Designer / 2000-2009

Produced virtual worlds (3D content and scripts) for online education (**IBM** WebSphere training), e-commerce, events and marketing

### Headland Digital Media, San Rafael, CA

Developer / 1996-1998

Developed web app for world-renowned **IBM** Deep Blue vs. Kasparov chess match for Chessmaster.com (Java)

### Autodesk, San Rafael, CA

Senior Developer / 1991-1996

- Front-end developer for award-winning Animator Studio (C++)
- Developed UI for premier 3D web viewer (Netscape plug-in)
- French localization for 3D Studio Max

## PRESENTATIONS

- “WordPress and Data Visualization with D3”, San Francisco WordPress Meetup, 2017, San Francisco, CA
- “Creating 3D Models from Photographs”, **UC Berkeley** School of Environmental Design, 2012, Berkeley, CA
- “Content Creation for Virtual Worlds”, **Linden Lab** Sponsored Event, 2009, San Francisco, CA
- “Maya to Unity 3D”, Reaction Grid Sponsored, 2008, online live event

## PROJECTS & VOLUNTEER WORK

- Developed Mobile web app of resources for seniors (“Caring Connections”) to learn jQuery, responsive design, and Bootstrap
- Wrote featured tutorial “Make a 3D Printed Mask from Photos”, 2014, Instructables.com
- Scanathon for 3D Print, 2012, Asian Art Museum, San Francisco, CA

## EDUCATION

California State University, Sacramento, CA  
Bachelor of Science Degree (honors), International Business  
Associate of Arts, Foreign Languages (French)